



# 2017 STRATEGIC PRIORITIES & PROJECTS



**VISION:** To be the peak representative body for the Australian workplace health, return to work and rehabilitation industry.

**MISSION:** ARPA's mission is to:

- promote and advocate for best practice, cost effective and outcome-based workplace health, return to work and rehabilitation services
- promote and protect the professional interests of our member organisations.

**PURPOSE STATEMENT:** The workplace health, return to work and rehabilitation industry comprises businesses that range in size from small family entities through to large national providers. They share common aspirations for the growth of their business, the creation of jobs and the financial sustainability of the industry. They are bound by a universal commitment to the supply of quality workplace health, return to work and rehabilitation products and services.

NO.	STRATEGIC PRIORITY	RATIONALE	2017 AGREED PROJECTS
1	<b>REPUTATION &amp; PROFILE</b> Enhancing the reputation and profile of the workplace health, return to work and rehabilitation industry	ARPA recognises that at times the relationship with some of our major stakeholders has not been as productive and effective as it could have been and that efforts are needed by ARPA to better position and promote our industry.  Furthermore, the excellent work undertaken by staff and students within the industry needs to be highlighted, recognised and rewarded.	1.1 For the CEO to seek the views of our stakeholders on the role and perception of ARPA and the workplace health, return to work and rehabilitation industry 1.2 Develop a national awards program 1.3 Develop student awards for those studying return to work, workplace health and rehabilitation (undergraduate & postgraduate) 1.4 To develop a regular newsletter for rehab providers, their staff and stakeholders.
2	<b>LEADERSHIP &amp; REPRESENTATION</b> Improving the consistency, timeliness and quality of representation into government organisations	ARPA and its members are committed to ensuring a vibrant workplace health, return to work and rehabilitation industry where government supports business growth and workplace innovation whilst removing excessive and sometimes redundant regulation.	2.1 Ensure that ARPA is represented on all relevant stakeholder working parties, such as HBGW. 2.2 Take a leadership and advocacy role in areas such as NDIS / welfare & worklessness / life insurance etc. 2.3 To develop an advocacy strategy for all Australian workers' compensation and motor accident schemes and relevant Australian government bodies and ministers.
3	<b>INDUSTRY CAPABILITY</b> Improving industry capability / capacity / reducing turnover	Like all professional industries, the rehabilitation industry at times struggles to find appropriate and talented staff at a reasonable rate. ARPA has a role to ensure that its member organisations are able to source staff that have appropriate qualifications, skills and experience and has access to relevant professional development opportunities, training and education.  High turnover of staff has a negative impact on clients and the bottom line. ARPA has a role to play in developing programs and initiatives that will: <ul style="list-style-type: none"> <li>• increase the attractiveness of the industry</li> <li>• encourage staff to remain in the industry.</li> </ul>	3.1 Develop a student internship program within member organisations (in conjunction with universities) 3.2 Undertake a survey of ARPA member staff seeking demographic details, qualifications & experience (anonymous) and their training & education needs 3.3 Commence development of specialist training & development programs where need is identified (see Item 3.2 above) in conjunction with ASORC (where appropriate) 3.4 Develop a specialist recruitment website for the workplace health, return to work and rehabilitation industry.
4	<b>SUSTAINABILITY &amp; MEMBER SERVICES</b> Improving the sustainability of ARPA including developing new revenue streams and member offerings	Like all organisations, to ensure its long-term viability and success, it is appropriate that: <ul style="list-style-type: none"> <li>• ARPA's revenue sources be diversified and strengthened</li> <li>• ARPA is able to expand its membership offerings.</li> </ul>	4.1 Increasing membership from smaller providers 4.2 Work with relevant organisations to jointly develop a biennial conference (2018 onwards) 4.3 Work with PIEF, RCAA & ASORC to jointly develop a monthly webinar series and/or workshops 4.4 Add a resources section within the ARPA website with relevant rehabilitation research articles (including undertaking a literature review).